



North Oxfordshire Academy

The best in everyone™

Part of United Learning

Dear Parent / Carer

Use of Photographs

We like to celebrate students' achievements through various forms of technology, including social media, the school website, publications and school newsletters. We like to attach photographs of the events being celebrated and this may include student photos, for example sports teams. We will not include student's surnames in Tweets and blogs.

As part of school administration, the Academy uses photos of our pupils in our electronic systems, in classroom displays; from time to time photos and film may be taken as part of a lesson or project.

United Learning or the Academy may use pupil photos for marketing and publicity purposes. We will only use photos or films of your child for such purposes if you have completed this form.

You may withdraw your consent at any time. If you wish to do so, please contact us at the details below. On receipt of such a notification we will remove any images from our websites etc. Please note that if you have consented to the use of photos in the school prospectus, we will not be able to remove these images from any documents that have already been printed.

The data controller for personal information held by North Oxfordshire Academy is United Learning Trust (ULT). ULT is registered with the Information Commissioner's Office (ICO). The registration number is Z7415170.

The Company Secretary is responsible for ensuring that ULT complies with the Data Protection Law. They can be contacted on company.secretary@unitedlearning.org.uk or 01832 864538.

For further information regarding how ULT uses personal data please refer to the privacy notice on our website.